

Snap.  
Let's sit  
and talk.



profim

# If something looks soft, it is soft. That's the philosophy behind Snap.

Snap is a versatile chair designed for both work and relaxation, offering exceptional comfort paired with an elegant, timeless aesthetic. This chair represents Profim's next step in innovative furniture design and production. The collection was designed by the scandinavian Note Design Studio, renowned for blending functionality with sophisticated design.

## Note Design Studio

Based in Scandinavia since 2008 and today working all over the world, Note Design Studio is a forward-thinking design studio with a potent collective spirit.

Spanning a diversity of disciplines from architecture, interiors and product design - to strategy, graphic design and art direction - as a team Note Design Studio is as multifaceted as the spaces and territories in which the studio operates. Every project is elevated through customisation in dialogue with Note's clients, and a deep commitment to the integrity of Note's craft.



# Redefining comfort through innovation.

The comfort of the Snap lounge chair, with its soft seat and properly contoured backrest, promotes a more relaxed yet formal posture that allows for unobstructed eye contact. This comfort translates into a psychological sense of relaxation, openness, and belonging, which is crucial for building relationships.



## We make products easy for assembly.

The name „Snap” reflects the innovative design that allows the seat and backrest to seamlessly ‚snap’ into place, making assembly and disassembly smooth and intuitive. A distinctive snap sound confirms that the components are properly connected with no tools required.



# Snap collection includes five models in two main variants - *Fluffy* and *Slim*.

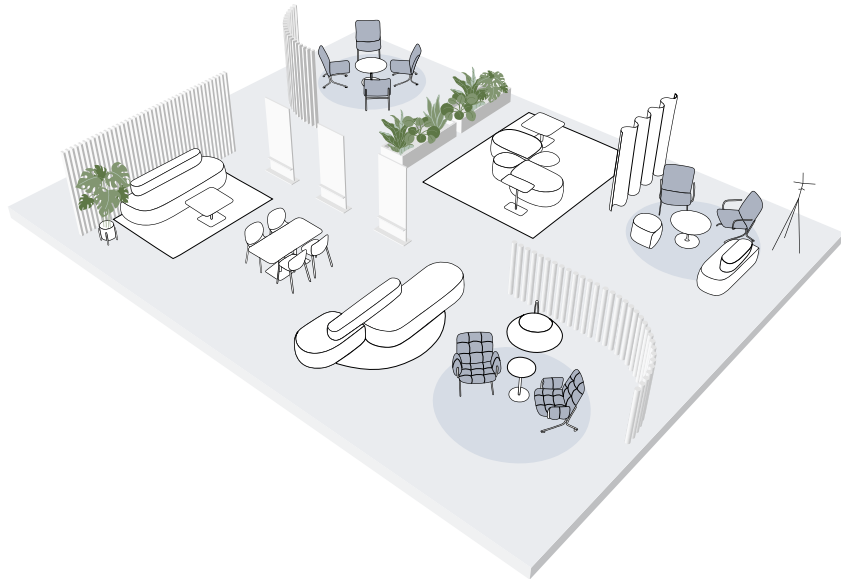
Snap *Fluffy* is distinguished by soft upholstery with decorative stitching and is available in three versions: with upholstered armrest covers, with metal armrests, or without armrests.

Snap *Slim* is a more minimalist version, available with or without metal armrests. Despite its visual lightness, the Slim version provides a very high level of comfort.



# Fostering collaboration, socialization and comfort through thoughtfully designed work environment.

Spaces that support creativity in the workplace should facilitate informal social interactions, as chance meetings, spontaneous conversations and joining ongoing conversations foster the generation of new ideas and inspiration.



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